

2024 Atlanta Ballet

Black
&
White
Ball

CORPORATE
SPONSORSHIPS

Ball 2024 CO-CHAIRS

Kimberlyn Daniel & Yelena Epova



Atlanta Ballet is thrilled to have Kimberlyn & Yelena join us as the 2024 Ball Co-Chairs! Kimberlyn is Chief People | Diversity, Equity and Inclusion Officer at IA Interior Architects. She also serves on Atlanta Ballet's Corps de Ballet Board. Yelena is Partner-in-Charge, International Services at Aprio. She is an Atlanta Ballet Board Trustee. Both are patrons of the arts and committed to the success of Atlanta Ballet and its positive impact on the community.

Photo credit: Kim Evans, KO Photography.

Honorary CO-CHAIRS
Nigel Ferguson & Preston Wilson, Jr.



Nigel Ferguson (Atlanta Ballet Trustee) and Preston Wilson, Jr. (Corps de Ballet Board) return as Honorary Co-Chairs (2023 Ball Co-Chairs).

About THE BALL



Date & Location

Saturday, March 9, 2024

6:30pm – 1:00am

The St. Regis Atlanta

88 W Paces Ferry Rd NW

Black & White Formal Attire

Valet Parking



The Event

This year, Atlanta Ballet's signature fundraiser is the **BLACK & WHITE BALL** -- an ode to haute couture and Hollywood glamour.

The Ballet Ball has become one of the city's premier social events. Guests enjoy cocktail hour, and a three-course seated dinner, along with a program featuring beautiful performances. Bid on exclusive, luxury live auction packages, high-end drawing items and raise your paddles high during the Fund the Mission.

Dance the night away at the after party with DJ Quasi and live music from The New Royals. Enjoy late night snacks and an open bar.

The Ballet Ball benefits Atlanta Ballet and the Centre for Dance Education.



Photo credit: Kim Evans 2023, 42nd Atlanta Ballet Ball.

Our ATTENDEES

Join 400 Atlanta business and community leaders, philanthropic luminaries, and tastemakers to celebrate Atlanta Ballet's artistic excellence and extraordinary Company dancers.

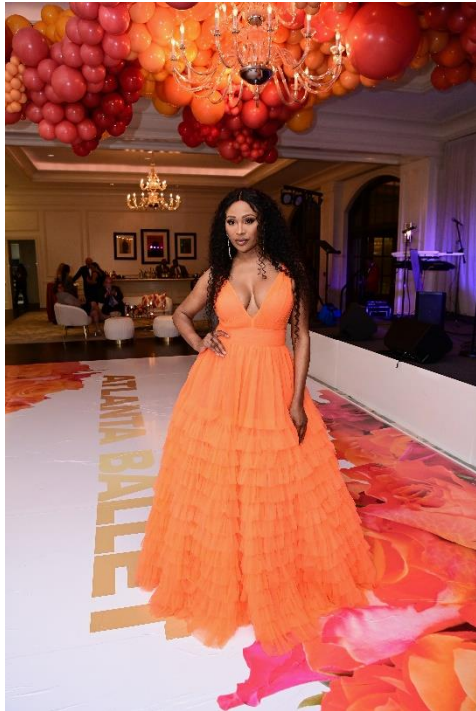


Photo credit: Kim Evans 2023, 42nd Atlanta Ballet Ball.

Attendees: Cynthia Bailey, Tori & James Williams, Drs. Brandon & Erin Bowman, Eric & Barbara Joiner
Doug Weiss, Ginny Brewer, Chris Casey.

About ATLANTA BALLET

Our MISSION

Atlanta Ballet's mission is to enrich our community by sharing the power and joy of dance — inspiring our audiences with the highest caliber of artistic excellence on stage, empowering our students through superior dance education, and broadening the reach and impact of dance through active community engagement.

The COMPANY

Founded in 1929, Atlanta Ballet is one of the premier dance companies in the country and the official State Ballet of Georgia. Annually, the company attracts 100,000 patrons embracing a new generation of choreographers and highlighting a diverse repertoire of beloved classics, contemporary works, and world premieres. Atlanta Ballet presents a full artistic season of four mainstage performances and its critically-acclaimed production of *The Nutcracker* for the next generation.

Atlanta Ballet's roots remain firmly grounded in the Atlanta community and continue to play a vital role in the city's cultural growth and revitalization.

The CENTRE

Founded in 1996, Atlanta Ballet Centre for Dance Education (the Centre), the sixth-largest dance school in the country and one of nine schools accredited by the National Association of Schools of Dance.

To ensure that ballet continues to thrive as an art form in the years to come, the Centre is committed to offering dance instruction to both children and adults, alongside rigorous pre-professional training and summer programs. In addition, long-standing partnerships with Atlanta schools and community organizations enable the company to transform the lives of over 20,000 underserved students annually through its free Kids In Step and Centre Dance initiatives.

Sponsorship LEVELS

	Presenting \$50,000	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Ballet Ball Seating + After Party	Premier table of 12 with white glove service	Premier table of 10 with white glove service	Premier table of 10 with white glove service	Seating for 8	Seating for 4
Patron Party	<ul style="list-style-type: none"> • (12) Tickets • Logo recognition • Onsite Signage • Verbal recognition 	<ul style="list-style-type: none"> • (10) Tickets • Logo recognition • Onsite Signage 	<ul style="list-style-type: none"> • (10) Tickets • Logo recognition • Onsite Signage 	<ul style="list-style-type: none"> • (8) Tickets • Logo recognition • Onsite signage 	<ul style="list-style-type: none"> • (4) Tickets • Logo recognition • Onsite signage
Logo Recognition (Digital & Print)	<ul style="list-style-type: none"> • Invitation • Website & Social Media • Signage & Program • <i>The Atlantan</i> full page ad • Verbal recognition 	<ul style="list-style-type: none"> • Invitation • Website & Social Media • Signage & Program • <i>The Atlantan</i> full page ad 	<ul style="list-style-type: none"> • Invitation • Website & Social Media • Signage & Program • <i>The Atlantan</i> full page ad 	<ul style="list-style-type: none"> • Invitation • Website & Social Media • Signage & Program 	<ul style="list-style-type: none"> • Invitation • Website • Signage & Program
Ad in Event Program	Full page black & white ad	Half page black & white ad			
Suite at The St. Regis	(1) Suite on event night	(1) Suite on event night			
Complimentary Valet Parking	✓	✓			
Opportunity to have two Atlanta Ballet company dancers at your table	✓				

Past SPONSORS & PARTNERS



THE ARTHUR M. BLANK
FAMILY FOUNDATION



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ATLANTAN
MODERN LUXURY

Chris Carlos & Family



Deloitte



J.P.Morgan

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NEW YORK



LAWRENCE
& BUNDY



The Heart of Neiman Marcus
Foundation
SUPPORTING YOUTH ARTS EDUCATION



ROLLS-ROYCE
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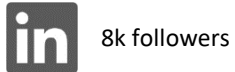
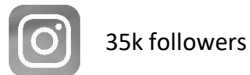
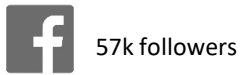


Parties To Die For



Our REACH

Atlanta Ballet engages our supporters through the following channels



Media Partners



Get in TOUCH!

Thank you for your interest in sponsoring the **2024 Atlanta Ballet Black & White Ball**.

If you would like to make a pledge or have any further questions, please contact us today. We are excited to see you there!

Contact Us

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