

ATLANTA BALLET

GENNADI NEDVIGIN • ARTISTIC DIRECTOR

2017 | 2018 ANNUAL REPORT





Francesca Loi & Jacob Bush.
Photo by Kim Kenney.

The 2017 | 2018 Season was incredibly exciting and set the stage for an even brighter future for Atlanta Ballet. Our professional company and dance school are thriving, and both experienced growth during the last season by adding new dancers and performance opportunities, while also expanding the range of our repertoire. Thanks to the success of *The Time is Now* capital campaign, and the 2018 new *Nutcracker* production and the pivotal role it will play in our long-term growth, we are well positioned to take Atlanta Ballet to even greater heights. We also have assembled a dedicated board and staff, collectively working to drive Atlanta Ballet to meet our mission and exceed our organizational goals.

Throughout the 2017 | 2018 Season we presented programming that included beloved classics as well as innovative new works by some of the brightest choreographers working in dance today. Based on increased ticket sales and patron feedback, our audiences loved our programs, and the markedly higher level of dancing was palpable. Our dance school expanded by opening a new location in the Virginia-Highland area, and we added community partners such as Hollis Academy, thus broadening our reach on Atlanta's Westside. We also launched Atlanta Ballet 2 as the top-level of our school, offering training and performance opportunities to dancers on the verge of a professional career.

We are pleased to report that financially, Atlanta Ballet remains strong. Our 2017 | 2018 ticket sales were at an all-time high; we exceeded our fund-raising goals; and our bottom line financial results ended with a surplus. We also received a one-time major gift that will enable us to realize two key elements of our goals – increasing the size of our dance company over the next three years and increasing the size of our studio where the expanded Company can rehearse.

All of these efforts have positioned Atlanta Ballet to continue to grow in both size and stature to be among the top ballet companies in the nation. We aspire to become known for a body of work that is uniquely our own and one that is embraced for inventiveness and the precision, artistry, and passion with which our dancers perform.

Throughout this annual report, we celebrate the 2017 | 2018 Season and thank you for being a part of this extraordinary time in Atlanta Ballet's history. We trust that your investment in Atlanta Ballet provides you with the gift of pride; your support allows us to share the joy of dance with all of Atlanta.



Elizabeth Adams
Chair, Board of Trustees

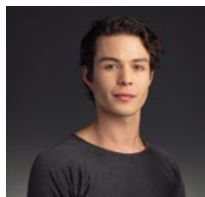


Arturo Jacobus
President & CEO

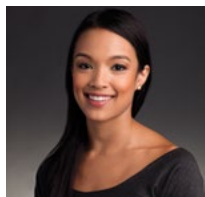


Gennadi Nedvigin
Artistic Director

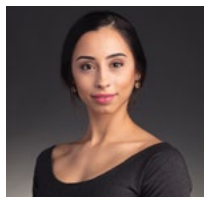
Atlanta Ballet's Mission: We enrich and inspire our audiences with performances of the highest level of excellence; we empower our students through superior dance education; and we serve our community through active engagement. It is our mission and our responsibility to share the power and joy of dance.



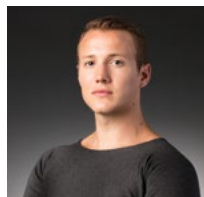
ZACHARY ALDEN
San Francisco, CA



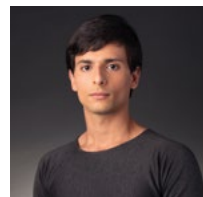
ERICA ALVARADO
Tucson, AZ



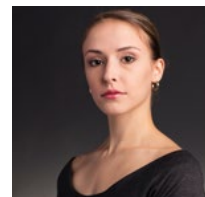
JESSICA ASSEF
São Paulo, Brazil



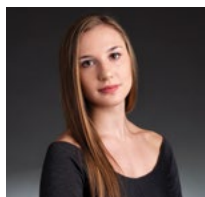
JACOB BUSH[†]
Coon Rapids, MN



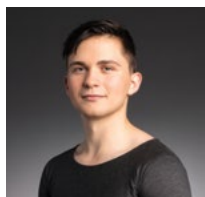
STÉPHANO CANDREVA
Rio de Janeiro, Brazil



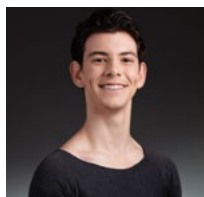
EMILY CARRICO
Lexington, KY



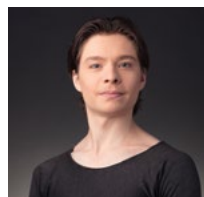
TAYLOR CIAMPI[†]
Baltimore, MD



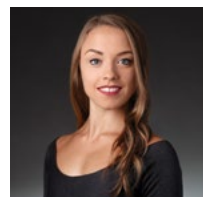
DYLAN CLINARD
Clemmons, NC



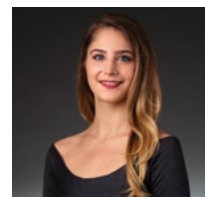
BRETT COPPA[†]
San Pedro, CA



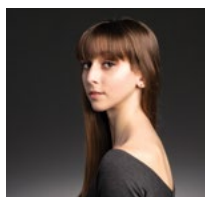
NIKOLAS GAIFULLIN
Sarasota, FL



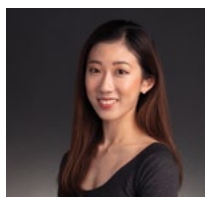
BROOKE GILLIAM[†]
Boulder, CO



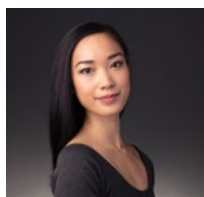
EMMA GUERTIN[†]
Ontario, Canada



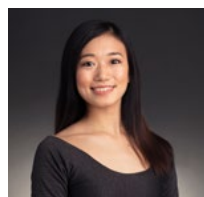
MONIKA HACZKIEWICZ
Las Vegas, NV



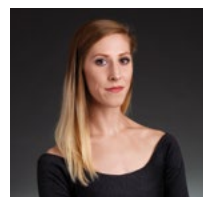
SUJIN HAN[†]
Seoul, South Korea



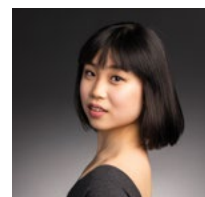
JESSICA HE
Rancho Cucamonga, CA



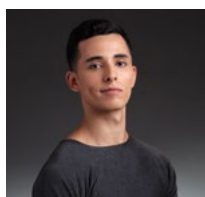
AIRI IGARASHI
Gunma, Japan



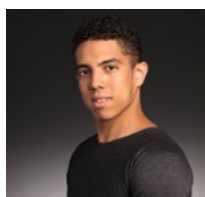
DARIAN KANE
Sacramento, CA



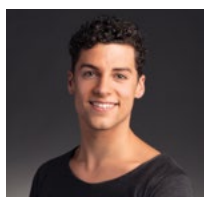
SAHO KUMAGAI
Sapporo, Japan



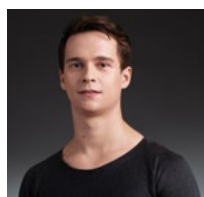
LUCAS LABRADOR[†]
Cosquín, Argentina



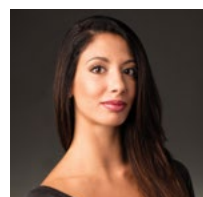
JORDAN LEEPER
Jamestown, NY



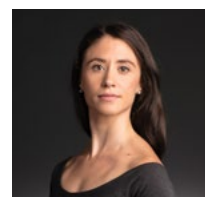
KEATON LEIER
Saskatoon, Canada



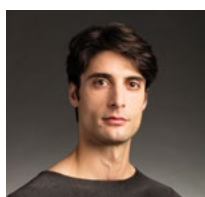
IGOR LEUSHIN
Almalyk, Uzbekistan



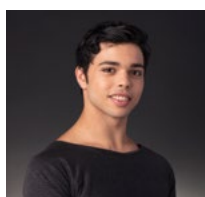
FRANCESCA LOI[†]
Cagliari, Italy



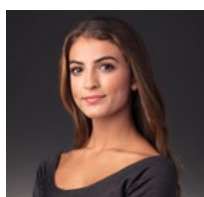
NADIA MARA[†]
Montevideo, Uruguay



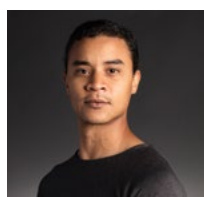
MOISÉS MARTÍN
Reus, Spain



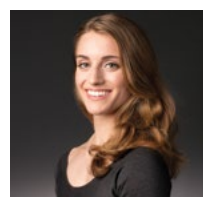
SERGIO MASERO-OLARTE
Madrid, Spain



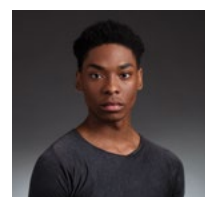
JULIANA MISSANO[†]
Lloyd Harbor, NY



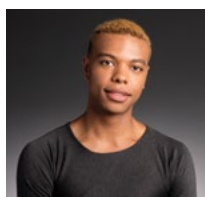
MIGUEL ANGEL MONTOYA[†]
Cali, Colombia



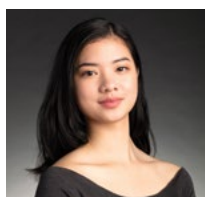
JACKIE NASH[†]
Trumbull, CT



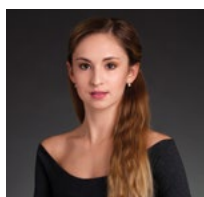
JONATHAN PHILBERT
New York, NY



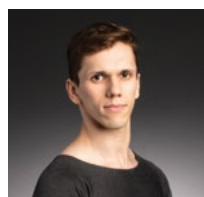
KEITH REEVES[†]
Augusta, GA



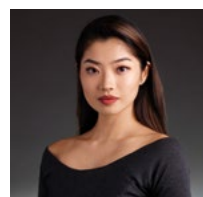
MIKAELA SANTOS[†]
Manila, Philippines



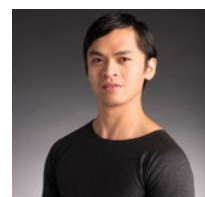
ALEKSANDRA SHALIMOVA
Krasnodar, Russia



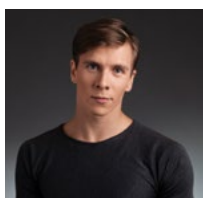
ANDERSON SOUZA
Santo Ângelo, Brazil



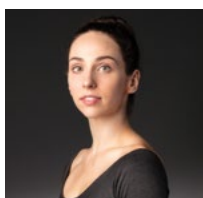
FUKI TAKAHASHI[†]
Yokohama, Japan



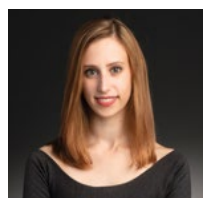
JARED TAN
Manila, Philippines



IVAN TARAKANOV
St. Petersburg, Russia



ASHLEY WEGMANN
Shamong, NJ



OLIVIA YOCH
Richmond, VA

[†] - Apprentice

^{**} - Trained with CDE

Photos by Charlie McCullers.

109,049

People reached by Atlanta Ballet during the 2017 | 2018 Season

60

Number of performances

1929

The year Atlanta Ballet was founded, making it the oldest ballet company in America

39

Professional company dancers and apprentices at Atlanta Ballet

13

Countries represented by our dancers

31%

Percentage of dancers trained through the Atlanta Ballet Centre for Dance Education

85,089

Tickets issued for season performances

16,060

Additional attendees of educational performances

\$3.96 MILLION

Total box office sales, highest in Atlanta Ballet's recorded history

4

World premieres

4

Pre-show talks this season, one before each Dress Rehearsal

\$3,000

Cost to make one tutu

145

Yards of fabric hand-dyed for *Remembrance/Hereafter*

150

Feet of flexible neon used to create the lines of light upstage in *blink*

10

Average number of years to train a ballet dancer

100

Number of LED lighting fixtures used in *Don Quixote*

200

Number of light bulbs sewn into the *Who Cares?* backdrop

\$105

Cost of one pair of pointe shoes, which often last through only one performance



Jessica Assef & Moises Martin.
Photo by Kim Kenney

SEASON HIGHLIGHTS



Nadia Mara. Photo by Charlie McCullers.



Francesca Loi. Photo by Kim Kenney.



Keith Reeves & Rie Matsuura. Photo by Kim Kenney.

Atlanta Ballet's Nutcracker

The Fox Theatre

Supported by  DELTA

Choreography by John McFall

(Final Year of this production
after 22 years)

Music by Peter Ilyich Tchaikovsky,
performed live by Atlanta Ballet Orchestra
with Ari Peltó, Conductor

December 8 – 28, 2017

Number of Performances: 24

Attendance: 57,907

Don Quixote

The Cobb Energy Performing Arts Centre

Choreography by Yuri Possokhov

Music by Ludwig Minkus, performed by
Atlanta Ballet Orchestra with Jonathan
McPhee, Conductor

February 2-10, 2018

Number of Performances: 6

Attendance: 7,050

Atlanta Ballet 2 presents

Beauty & the Beast

One-hour Family Ballet

Infinite Energy Theater and Cobb Energy

Performing Arts Centre

Supported by  PUBLIX SUPER MARKETS
CHARITIES

World Premiere

Choreography by Bruce Wells

Music by Léo Delibes

September 29 – October 1, 2017

February 8, 10, and 11, 2018

Number of Performances: 8

Attendance: 7,220



A core tenant of Atlanta Ballet's mission is ensuring that the entire Atlanta community can enjoy the art of dance. With generous support from The Home Depot Foundation, Atlanta Ballet launched a new ticket program for veterans and active military members, which provides veterans, active military personnel, and their families with free tickets to Atlanta Ballet performances. During the inaugural 2017 | 2018 Season, Atlanta Ballet served over 1,600 individuals through this program.

"Were it not for the VetTix program, I would simply not be able to afford the cost of the ticket(s) and the transportation to attend a performance."

– Survey response from a Patron who attended a performance via this program

***Beauty & the Beast* was the highest
grossing family ballet in our history.
Over 8,506 people attended (including
3,000 students through our Kids In
Step student matinee series).**

SEASON
HIGHLIGHTS

Nikolas Gaifullin & Jessica Assef. Photo by Charlie McCullers.

Black Swan**The Cobb Energy Performing Arts Centre***Swan Lake* Act III

Choreography by Marius Petipa & Lev Ivanov

Staging by Gennadi Nedvigin

Music by Peter Ilyich Tchaikovsky

***Remembrance/Hereafter* – World Premiere**

Choreography by Craig Davidson

Music by Franz Schubert, performed by Lisa Morrison, Concertmaster; Linda Pinner, Principal Second Violin; Joli Wu, Principal Viola; and Charae Krueger, Principal Cello

March 16-18, 2018**Number of Performances: 4****Attendance: 6,232**

Emily Carrico. Photo by Kim Kenney.

Tu Tu & More**The Cobb Energy Performing Arts Centre****Supported by *turner****Tu Tu*

Choreography by Stanton Welch

Music by Maurice Ravel

***blink* – World Premiere**

Choreography by Tara Lee

Music by Johannes Brahms, performed by Di Wu, Pianist

This project is supported in part by an award from the National Endowment for the Arts.

*Minus 16*

Choreography by Ohad Naharin

Music by Various Artists

April 13-15, 2018**Number of Performances: 4****Attendance: 3,039**

Moises Martin & Jessica He. Photo by Kim Kenney.

Bach to Broadway**The Cobb Energy Performing Arts Centre****Supported by REPLAY***7 for Eight*

Choreography by Helgi Tomasson

Music by Johann Sebastian Bach, performed by Atlanta Ballet Orchestra and Shirley Irek, Pianist, with Tara Simoncic, Conductor

Who Cares?

Choreography by George Balanchine

Music by George Gershwin, performed by Atlanta Ballet Orchestra with Tara Simoncic, Conductor

***Concerto Armonico* – World Premiere**

Choreography by Maxim Petrov

Music by Alexander Tcherepnin, performed by Atlanta Ballet Orchestra and Robert Bonfiglio, Harmonica Soloist, with Tara Simoncic, Conductor

May 11-13, 2018**Number of Performances: 4****Attendance: 3,641**

PRESS HIGHLIGHTS



Erica Alvarado, Photo by Kim Kenney.

"From a fiery flamenco dancer to matadors with swirling capes, from airy dryads to an errant knight lost in dreams of chivalry, *Don Quixote*, performed last weekend by Atlanta Ballet, was an entertaining, visually evocative, fast-paced jaunt into the past, vivified by a young and ambitious group of artists."

— **Cynthia Bond Perry**, "Atlanta Ballet's new ranks rise to demands of 'Don Quixote,'" *The Atlanta Journal-Constitution*



Jacob Bush, Jessica He & Keaton Leier. Photo by Gene Schiavone.

"[*Remembrance/Hereafter*] allowed the ensemble to move with unearthly grace and a clarity that was as refreshing as it was captivating. Davidson carefully crafted a work with pronounced attention to Schubert's score, bridging sections with effortless transitions, seamlessly delivering the audience from one idea to the next."

— **George Staib**, "Atlanta Ballet's 'Black Swan' offers mixed bag between modern and traditional," *ArtsAtI*



Francesca Loi & Jacob Bush. Photo by Kim Kenney.

"The corps dancers of *Tu Tu* enhanced the beauty of the piece with exciting movement and lovely partnering. *Tu Tu* spoke to my inner ballerina. The piece was inviting, vulnerable and confident."

— **Allison Gupton**, "Atlanta Ballet excels in compelling mixed repertory program 'Tu Tu & More,'" *Dance Informa*



Monika Haczekiewicz & Keith Reeves. Photo by Kim Kenney.

"[Tara] Lee unveiled something in the Atlanta Ballet dancers that I've not yet seen this season: a movement quality that was completely their own. Made up of mostly veterans of Atlanta Ballet, the dancers complimented the music's dynamics and quickness completely. With fluid arm movements, intricate partnering and a wonderful ending involving glitter, *blink* was conceptual, pleasing and a piece that I want to watch again and again."

— **Allison Gupton**, "Atlanta Ballet excels in compelling mixed repertory program 'Tu Tu & More,'" *Dance Informa*



“ There are so many things I love about Atlanta Ballet...one of the qualities I most admire is our diversity. This Company is full of extraordinary artists, each unique in his or her worldview and talent.”

— **Olivia Yoch**, Company Dancer

Photo by Gene Schiavone.

THE TIME IS NOW: THE CAMPAIGN FOR ATLANTA BALLET

In 2014, Atlanta Ballet launched *The Time is Now: The Campaign for Atlanta Ballet* – a \$23.5 million fund-raising campaign focused on access and education, building audiences, and growing the endowment.

During the 2017 | 2018 Season, as part of the building audiences portion of the campaign, we launched a fund-raising effort for the new production of *The Nutcracker*, with a goal of \$6 million.

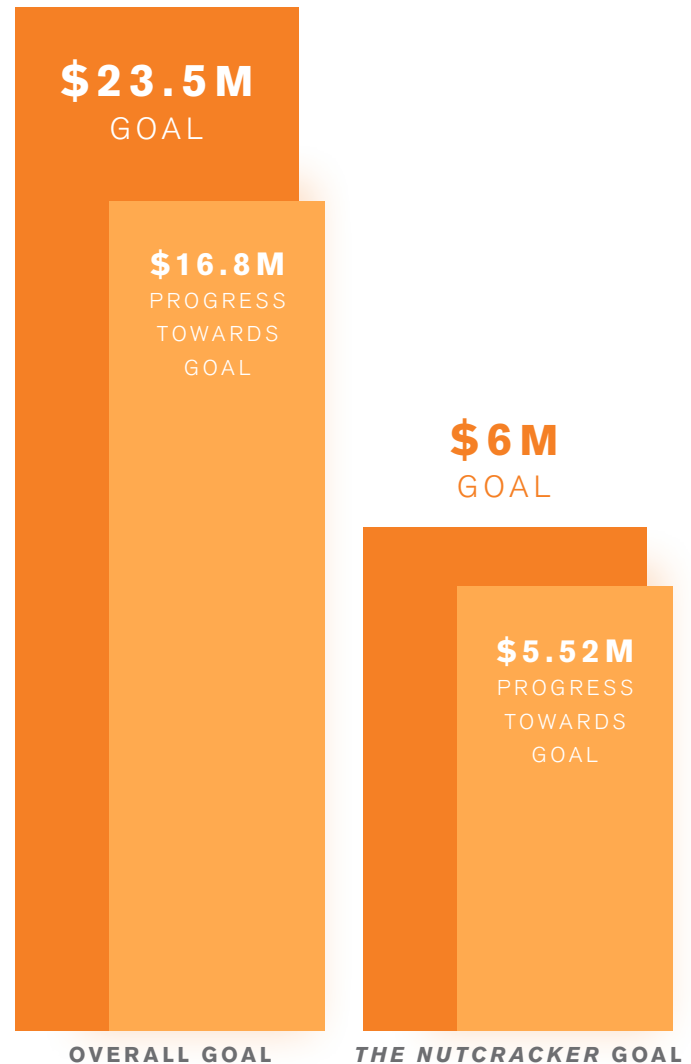
We were pleased to invite our supporters “On the Road to *Nutcracker*” through a series of emails and newsletters that shared a glimpse behind the scenes of what it takes to bring a production of this size to life.

In spring 2018, we also invited special friends of Atlanta Ballet for a few unique opportunities:

- Atlanta Ballet trustee Pam Wakefield hosted an event on April 18, 2018, which provided guests with a “sneak peek” at the new *Nutcracker* designs.
- Atlanta Ballet trustee Vanessa Delmer and her husband Robin hosted an event on April 28, 2018 to introduce fellow trustees to Yuri Possokhov, choreographer of the new *Nutcracker*.
- On May 21, 2018, Atlanta Ballet hosted a media preview for the new *Nutcracker*, which included remarks from Atlanta Ballet trustee Chris Carlos, presenting sponsor, and fellow trustee Linda Morris representing PNC, gold sponsor, and a Q & A with Artistic Director Gennadi Nedvigin, choreographer Yuri Possokhov, and lighting designer David Finn.

“*The Nutcracker* is one of our city’s most beloved holiday traditions, and we hope to see fellow Atlantans take on the challenge to support this magical new production.”

— **Chris Carlos**, Atlanta Ballet trustee and presenting sponsor through the Thalia N. & Chris M. Carlos Foundation



Danna Sanders, host Pam Wakefield, Jean Parker and Atlanta Ballet former General Manager Bradley Renner. Photo by Kim Evans.



Allen W. Nelson, choreographer Yuri Possokhov, and Elvira Jacobus. Photo provided by Allen W. Nelson.



Gennadi Nedvigin, Chris Carlos, Yuri Possokhov, and David Finn. Photo by Ben Rose.

ARTISTIC LEADERSHIP

2017 | 2018 marked the second season with Gennadi Nedvigin serving as artistic director. Gennadi brought with him an impeccable dance resumé — from his training at the Bolshoi Ballet Academy to his professional career on stage, including nearly 20 years as a principal dancer with San Francisco Ballet. Upon arriving in Atlanta, Gennadi set forth a bold new artistic vision for the Company, focused on versatility, excellence, and an emphasis on classical technique. Gennadi has used his vast contacts in the dance world to bring in exciting new choreographers and designers from the US and abroad, presenting a diverse repertoire of new works and familiar classics. With ticket sales at an all-time high, Atlanta's audiences are responding to the balanced mix of traditional and innovative programming that Gennadi is presenting on stage, showcasing his attention to detail and the unique artistry of our Company dancers.

Right: Gennadi Nedvigin teaching Company class. Photo by Charlie McCullers.



“I want my dancers to have an appreciation for the classics while looking forward to new creations...The more styles you learn, the better dancer you become.”

— Gennadi Nedvigin, Atlanta Ballet artistic director



CDE Dean Sharon Story Honored

In July 2018, ArtsATL presented the “Legacy Series: Portraits of 12 extraordinary Atlantans in the arts,” which included a feature on Sharon Story, dean of the Atlanta Ballet Centre for Dance Education. The series was created to honor those who have made important and long-standing contributions to the city's arts and cultural landscape. As the dean of the CDE since its founding in 1996, Sharon has helped generations of young dancers grow and develop. Per Sharon, “the Centre for Dance Education has a longstanding base mission of dance for all, where anyone and everyone is welcome to dance from age 2 to 72. The most important thing is to inspire at all levels.”

Sharon Story. Photo by Kim Kenney.



Fulton County issued an official proclamation declaring June 6, 2018 as “Atlanta Ballet Centre for Dance Education Day” to honor the twenty-year partnership with the West End Performing Arts Center, which “promotes dance education, inspires youth, and expands opportunities in dance for underserved communities.”

Left: Dean Sharon Story accepting the proclamation.
Right: Dean Sharon Story and CDE Administrative Director Kelly Cooper. Photos provided by Sharon Story.

ATLANTA BALLET 2




“A city grows from a central location, developing a culture and particular strengths over time. The same is true with a dance company, growing in number, proficiency and diversity of creative offerings, year after year. Atlanta Ballet 2 is one to watch as it develops repertoire, dances farther and wider across the nation, and as its dancers come closer to their potential as strong and well-rounded artists.”

— Kathryn Boland, *Dance Informa*

During the 2017 | 2018 Season, Atlanta Ballet launched Atlanta Ballet 2 (AB2), a pre-professional ensemble that is the highest level of training through our school, the Atlanta Ballet Centre for Dance Education. AB2 provides performance opportunities for students and serves as a training ground for the future generation of dancers, refining young talent and helping them discover the high expectations demanded of professional artists.

AB2 dancers (ages 17-21) receive individual classes and coaching from faculty and the artistic team, and they have opportunities to rehearse with the Company. In addition, the AB2 program nurtures the whole person as an artist – providing access to services such as a psychologist, nutritionists, and the company medical team.

Thirteen dancers made up the inaugural AB2 ensemble, with two advancing from within the school and the remainder coming from all over the world through auditions. AB2 performed the family ballet, *Beauty & the Beast*, which became our highest grossing family ballet in the history of Atlanta Ballet. In addition, the ensemble performed at the High Museum of Art, The Shops Buckhead Atlanta, the CDE's Celebrate. Educate. Dance event at the Cobb Energy Performing Arts Centre, and Healthy Living Day at the Michael C. Carlos Dance Centre. At the end of the season, four AB2 dancers were promoted to the 2018 | 2019 professional Company, one returned to AB2, and the other eight secured professional jobs across the country/world.

Atlanta Ballet 2 is partly sponsored by  PNC

Above: AB2 dancers performing at The Shops Buckhead Atlanta.
Below: 2017 | 2018 Atlanta Ballet 2 dancers. Photos by Kim Kenney.



CENTRE FOR DANCE EDUCATION

Atlanta Ballet Centre for Dance Education (CDE) was created in 1996 to nurture young dancers and provide an outlet for children and adults to express their creativity. The CDE works to maintain an environment that fosters teamwork, leads to healthy life choices, and promotes self-esteem. The CDE is committed to inspiring excellence, and is fully accredited by the National Association of Schools of Dance (NASD) — one of only nine dance schools in the country.

CDE Highlights from 2017 | 2018

- Twelve (12) out of 39 Atlanta Ballet Company dancers were trained at the CDE.
- In September 2017 and again in February 2018, Atlanta Ballet 2 presented the one-hour family ballet *Beauty & the Beast* with ten performances at Infinite Energy Centre and the Cobb Energy Performing Arts Centre (including 2 Kids In Step student matinee series showings).
- In May 2018, the CDE's annual Spring Concert was held at the Cobb Energy Performing Arts Centre. This three-day event with 10 shows offered performance opportunities for 900 students.
- In January 2018, the CDE opened a new location, the Virginia-Highland Centre in Amsterdam Walk.
- 1,796 adults were served in our Adult Open Division, which provides a wide variety of ballet and other dance classes geared towards students ages 18 & up who wish to start dancing, return to a passion for dance, or are looking for a new form of exercise.
- Atlanta Ballet received over \$1 million for arts education and community engagement programs, including \$750,000 from The Molly Blank Fund of The Arthur M. Blank Family Foundation to support all CDE activities and \$300,000 from The Coca-Cola Foundation for a new dance program at the Michael R. Hollis Innovation Academy, thus expanding our presence on the Westside.

“I came to the Centre for Dance Education in 2000 as a student. I could not be more grateful for the opportunities that the school has provided me. I am happy to be a product of Atlanta Ballet's Centre for Dance Education.”

— **Jacob Bush**, Company dancer in his tenth year during the 2017 | 2018 Season

\$2.04 MILLION

Revenue from Centre for Dance Education

22,990

Students served by the Centre during the 2017 | 2018 school year

3,154

Children and adults who took classes

3

Locations for the Centre for Dance Education
(West Midtown, Buckhead, and
Virginia-Highland)

2

Awards bestowed upon the CDE and its students: The Centre received the 2017 Blue Ribbon Award and nomination for the Prestigious Partner Award from Fulton County Schools for our work at Parklane Elementary. The Centre also received a Fulton County Proclamation as mentioned on page 10.

Celebrate. Educate. Dance Gala Showcase.
Photo by Kim Kenney.



CENTRE FOR DANCE
EDUCATION**Scholarship Support Helps Nurture Tomorrow's Dance Stars**

Atlanta Ballet Centre for Dance Education is committed to offering annual scholarships to dance students who exhibit strong ability and drive, regardless of their financial situations. These scholarships are made possible in part by the generosity of our community supporters.



“The Centre for Dance Education [was] an incredible place for me to grow and blossom as an artist. [The] staff and teachers have instilled so much into me, things and life lessons that I can take outside of dance... I admire and respect all that [the organization] does for the city of Atlanta and hope one day I can impact so many lives like you did with mine.”

— **Keith J. Reeves**, Atlanta Ballet Company dancer and former Centre for Dance Education scholarship recipient

\$170,246

Scholarship dollars awarded in the Centre for Dance Education last year

79

Students who received a dance scholarship during the 2017 | 2018 school year

Atlanta Ballet Centre for Dance Education's Summer Programs

All three Atlanta Ballet Centre for Dance Education locations hold a variety of programs during the summer months, drawing students from around the country and the world. Throughout the dance world, the Atlanta Ballet Summer Intensives are recognized for excellence, offering a challenging curriculum for dance students that emphasizes strong technique, artistry, and performance.

“I wish more children had the opportunity to experience what the CDE has to offer. We have a responsibility to support these young students. They deserve to have access to the arts and to be exposed to the wonders of dance. The Atlanta Ballet Centre for Dance Education is the perfect place for that to happen.”

— **Ginny Brewer**, Atlanta Ballet trustee and Centre for Dance Education parent

444

Students participated in our Summer Programs across all three locations

2

Summer students accepted into Atlanta Ballet 2 plus 5 accepted into the Academy program at the end of the summer

15

States and 7 countries represented in Summer Intensives

24

Summer students housed in Georgia Tech's dormitories

COMMUNITY ENGAGEMENT PROGRAMS

Atlanta Ballet Centre for Dance Education is committed to developing strong partnerships with local schools, community centers, and youth organizations. These initiatives allow us to reach into neighborhoods that otherwise would not have access to dance education. While these programs focus on dance, we also emphasize life skills such as self-discipline, collaboration, cooperation, motivation, and goal setting.



Kids In Step Student Matinee Series

Weekday matinee performances offered to schools at a significant discount

- **16,060 children** participated in field trips to the Fox Theatre and the Cobb Energy Performing Arts Centre to see an Atlanta Ballet Kids In Step student matinee, many for the first time.
- Students from **174 schools** attended a performance.
- **This program is supported by PNC, Publix Super Market Charities, Charles Lorigans Foundation, Mark and Evelyn Trammell Foundation, City of Atlanta Office of Cultural Affairs and individual Power2Give donors.**

Students watching a Kids In Step student matinee. Photo by Kim Kenney



Centre Dance In-School Programs

Integrating kinesthetic learning techniques into standard academic core curriculum

- During the 2017 | 2018 academic year, we operated at **eleven sites**, including schools and community centers throughout Atlanta.
- We provided an alternative learning environment for **1,191 students** to explore their creativity, most from low-income families who experienced dance for the first time.

Hollis Academy Centre Dance program. Photo by Kim Kenney.



Centre Dance In-School Programs Sites

On-site dance programs run by the Atlanta Ballet Centre for Dance Education

- City of Refuge
- Michael R. Hollis Innovation Academy*
- Parklane Elementary School - our longest running partner site at 21 years
- Ron Clark Academy
- West End Performing Arts Center

***Special thanks to The Coca-Cola Foundation for their generous investment in the program at Hollis Academy!**

Hollis Academy Centre Dance program. Photo by Kim Kenney.

COMMUNITY ENGAGEMENT PROGRAMS

Community Partners

Atlanta Ballet staff provides guidance to school dance programs and offers students free classes through our Adult Open Division at the Atlanta Ballet Centre for Dance Education

- Charles R. Drew Charter Schools
- KIPP Atlanta Collegiate
- North Atlanta High School
- Maynard J. Jackson High School
- New Manchester High School
- Tri-Cities High School Visual & Performing Arts Magnet Program

Hollis Academy Centre Dance program. Photo by Kim Kenney.



Additional Community Partners

Atlanta Ballet offers complimentary performance tickets

- Aviation Community Cultural Center
- BIZZWIZZ.ORG
- Boys & Girls Clubs of Metro Atlanta
- Boy Scouts of Greater Atlanta
- Clarkston Community Center
- City of Atlanta Mayor's Office of Cultural Affairs
- Emory University Graduation Generation Martin L. King Middle School
- Georgia State After-School All-Stars
- Girl Scouts of Greater Atlanta
- Just Us Girls, Inc.
- Martin Luther King Recreation Center
- Metro Atlanta Respite & Developmental Services Inc.
- Moving in the Spirit
- Providence Baptist Church
- Ridgeview Charter School
- Sickel Cell Foundation of Georgia, Inc.
- Utopian Academy for the Arts Middle School



Middle: WestEnd Performing Arts Center. Photo by Kim Kenney.
Bottom: Parklane Elementary. Photo by Kim Kenney.

COMMUNITY ENGAGEMENT PROGRAMS

Atlanta Ballet's AileyCamp

A six-week summer program utilizing dance to develop self-esteem, creative expression, and critical thinking skills for at-risk students who are ages 11-14

- In summer 2018, **85 students** completed the camp.
- Participants, all of whom attended for free and are under-served in the arts, were recruited from **41 metro-area schools**.
- **14 educators and artists** provided instruction for the campers.
- **17 students** were offered CDE scholarships to continue their dance studies for the upcoming school year (10 new and 7 returning participants).
- All participants and a family member were offered free tickets to an *Atlanta Ballet's Nutcracker* performance and the touring Alvin Ailey American Dance Theater show at the Fox Theatre.
- **The program is hosted by Charles R. Drew Charter School, with support from The Molly Blank Fund of The Arthur M. Blank Family Foundation, Georgia Power, Wells Fargo, Georgia Council for the Arts, and City of Atlanta Mayor's Office of Cultural Affairs and Power2Give donors.**



“ This summer we celebrated 60 years of Alvin Ailey American Dance Theater and five years in partnership with Atlanta Ballet's summer programs. To commemorate this milestone, students presented 'An Ailey Tribute,' performing six different pieces representing each decade of the company. All participants put forth great effort, hard work and dedication, which was reflected in the final performance, and I was very proud.”

— **Diane Carol Sales**, Director of Atlanta Ballet's AileyCamp and Community Partnerships Manager



“Through Atlanta Ballet's AileyCamp, my sister and I both received Atlanta Ballet scholarships the first two years we were in camp, and we were incredibly grateful for that... Having the scholarship in general was an amazing blessing, and my mom could not have been more proud of us for both getting a scholarship. Dance is in her background as well, and for us to be able to develop our ballet for free made her ecstatic. Overall, the Atlanta Ballet was wonderful, and I can't wait to go back this year.”

— **Taylor Walker**,
Atlanta Ballet AileyCamp participant

COMMUNITY ENGAGEMENT PROGRAMS

Disabilities & Dance

Dance programs offered for children and adults facing serious illnesses, disabilities, and other social and emotional life challenges

- During the 2017 | 2018 Season, Atlanta Ballet created a new dance class for adults with developmental disabilities (DD). In partnership with **the Frazer Center**, this program assists adults with DD in discovering different forms of dance while finding enjoyment and health benefits in regular exercise.
- Atlanta Ballet continued its partnership with **Camp Twin Lakes (CTL)** to implement a summer dance program for 2,500 campers facing serious illnesses, disabilities, and other social and emotional life challenges. Each class is tailored to the specific needs of individual campers based on their levels of mobility and differences, and a final performance at week's end provides an opportunity for campers to demonstrate new dance skills to their peers.
- **Both partnerships are supported by The Home Depot Foundation.**



“We couldn’t be more thrilled about collaborating with Atlanta Ballet. This partnership will give the adults in our program the chance to broaden their horizons by learning new skills and meeting new people in the professional community.”

— **Paige McKay Kubik**,
CEO, Frazer Center



Sarah, Lisa, Tahmina, and Meshelle take class with Atlanta Ballet instructor Taylor Ferguson (center). Photos provided by Frazer Center.



Campers in dance class. Photo by Kim Kenney.



Instructor Jana Cartee with a camper. Photo by Kim Kenney.

200

Community members gathered in August 2017 for *Healthy Living Day*, an open house featuring free dance classes and nutrition seminars

19,836

Total students impacted through our Community Programs activities

2,805

Total number of complimentary tickets provided to CDE community partner sites for *Atlanta Ballet's Nutcracker* in December 2017

SPECIAL
EVENTS

Patrons and dancers on the dance floor. Photo by Kim Evans.



Top: Ball patrons enjoying the event. Bottom: BJ & Tom Anderson. Photos by Kim Evans.

**Atlanta Ballet Winter Ball**

The 38th annual Atlanta Ballet Ball was co-chaired by former trustee Jamila Hall, and trustees Linda Morris and Asif Ramji. The event was held on Saturday, February 17, 2018 at The St. Regis Buckhead, and it was a joyous affair for Atlanta Ballet Company dancers, trustees, and donors. New this year was an after party, which attracted younger patrons.

Below: Trustees Dr. Meria Carstarphen (left) and Lynda Courts with Richard Courts. Photo by Kim Evans.

THANK YOU TO
WINTER BALL PRESENTING
SPONSORS
NICOLE & CHRIS CARLOS
AND
 **DELTA**



SPECIAL
EVENTS

Top: Joanne Chesler Gross, Ginny Brewer, and Julie Hagedorn. Bottom: Luncheon guests with Atlanta Ballet student dancers. Photos by Kim Evans.



Catherine Spray, Todd Hoyles of Neiman Marcus, and Jenny McElligott. Photo by Kim Evans.

CORPS DE BALLET

KICK-OFF LUNCHEON



Corps de Ballet Luncheon

Once again the Corps de Ballet held its annual luncheon and fashion show featuring the Art of Fashion Fall Runway Presentation by event sponsor Neiman Marcus. Chaired by Catherine Spray and Jenny McElligott, the event was held on October 2, 2017 at The St. Regis Buckhead. This energetic event also included a runway performance by Atlanta Ballet 2, and event proceeds benefitted all aspects of Atlanta Ballet.

Below: Models on the runway during the fashion show. Photo by Kim Evans

The Corps de Ballet educates and enriches members' understanding of dance as an art form. Membership provides an insider's perspective on what it takes to produce a variety of programs and opportunities to directly support these programs through dues and various events. We are most grateful to Sharon Silvermintz, who served as president of the Corps de Ballet during the 2017 | 2018 Season.



SPECIAL EVENTS



Centre for Dance Education Celebration

The Atlanta Ballet Centre for Dance Education (CDE) held the 2nd annual CDE benefit event on May 19, 2018 with 112 guests in attendance. The event was co-chaired by Louisa Basarrate and Rebecca Gupta and featured a VIP reception followed by a pageant of student performances. Atlanta Ballet trustee Ginny Brewer emceed the event's Fund-the-Mission and live auction with help from dancer Keith Reeves. The celebration successfully raised \$119,737 in support of student scholarships and community programs.

Louisa Basarrate with Arturo & Elvira Jacobus. Photo by Alexis Doyle.



Welcome to the Season

On September 15, 2017, donors were invited into our studios to kick off the new season. Artistic Director Gennadi Nedvigin provided an overview of the upcoming performances and patrons had an opportunity to meet Atlanta Ballet's dancers and artistic staff.

Trustee Lavona Currie and dancer Alex Barros. Photo by Brian Wallenberg.



Dinner with Dancers

Atlanta Ballet's most generous donors were invited to attend an intimate in-studio dinner at the Michael C. Carlos Dance Centre on September 23, 2017. Guests were treated to remarks from some of the dancers, who spoke about their road to Atlanta Ballet and what it means for them to be a part of the professional company.

Patrons offering a toast to the dancers. Photo by Kim Evans.



Dress Rehearsals

Nathan Hites, Atlanta Ballet's dance history faculty member, provided Atlanta Ballet donors and subscribers with a closer look at the 2017 | 2018 performances. He gave lectures before each donor dress rehearsal. He also created program notes that were mailed to every subscriber and included in each playbill.

Nathan Hites with Atlanta Ballet 2 dancers before the dress rehearsal of *Black Swan*. Photo by Brian Wallenberg.

COSTUME & MUSIC HIGHLIGHTS

Costume & Live Music Highlights

The sets, costumes, and lighting all play crucial roles in bringing a choreographer's vision to life, and during the 2017 | 2018 Season, we were fortunate to have some stunning examples of how these elements enhance a performance.

Costumes

- For the world premiere of *Remembrance/Hereafter* in March 2018, choreographer Craig Davidson worked with Kate Venables, a former dancer and costume designer for stage and film, for the costume and scenic design. Kate was inspired by the story behind Craig's piece, which explores the memories we hold after people pass on and the imprints they leave behind. Kate used a transfer technique called bundle dying to imbue the fabric of the costumes with the colors, essence, and textures of flowers. Our costume shop skillfully arranged rose and butterfly pea petals, eucalyptus leaves, and onion skins on fabric, which was then rolled and steamed for two hours. After two weeks, the bundles were unfurled to reveal a kaleidoscope of organic patterns and colors from the natural dying process used to convey the story of Craig's work.

Top: Close-up of costumes for *Remembrance/Hereafter*. Photo by Shelby Gordon.

Live Music

- The May 2018 program included the world premiere of *Concerto Armonico* by Mariinsky Theatre's Maxim Petrov, making his North American choreographic debut with Atlanta Ballet. The work was driven by the powerful, dynamic musical score, a concerto composed for harmonica and orchestra. We were fortunate to have Robert Bonfiglio as the featured harmonica player, who presented this unusual piece to dramatic effect.
- For *Remembrance/Hereafter*, Craig Davidson selected Franz Schubert's dramatic "Death and the Maiden." This haunting music created an ethereal feel for his moving piece.
- For Tara Lee's *blink*, she selected world-renowned pianist Di Wu to perform the music by Johannes Brahms. Ms. Wu executed this difficult piece beautifully, contributing to the awe felt by the audience at this world premiere.

Middle: Robert Bonfiglio performing in *Concerto Armonico*. Photo by Kim Kenney.
Bottom: Pianist Di Wu. Photo by Kim Kenney.



\$750,737

Total grossed at all fund-raising events in 2017 | 2018

503

Guests who attended the Corps de Ballet Luncheon and Neiman Marcus Art of Fashion Runway Presentation

\$167,041

Amount grossed at the Corps de Ballet Luncheon

355

Guests at the Atlanta Ballet Ball

\$464,000

Amount grossed at the Atlanta Ballet Winter Ball

150

Members in the Corps de Ballet

FINANCIALS

**ATLANTA BALLET, INC.
STATEMENT OF FINANCIAL POSITION
JULY 31, 2018 AND 2017**

ASSETS

	<u>2018</u>	<u>2017</u>
Assets		
Cash and cash equivalents	\$ 711,364	\$ 246,836
Restricted cash	1,000,000	25,875
Receivables, net of allowance for doubtful accounts of \$17,918 and \$6,745 for 2018 and 2017, respectively	48,625	44,808
Unconditional promises to give, net	5,265,031	5,014,277
Prepaid expenses and other assets	904,849	704,470
Production development	321,884	244,136
Other investments	-	5,171
Endowment	1,535,511	1,453,811
Property and equipment, net	<u>12,142,180</u>	<u>9,596,320</u>
 Total Assets	 <u>\$ 21,929,444</u>	 <u>\$ 17,335,704</u>

LIABILITIES AND NET ASSETS

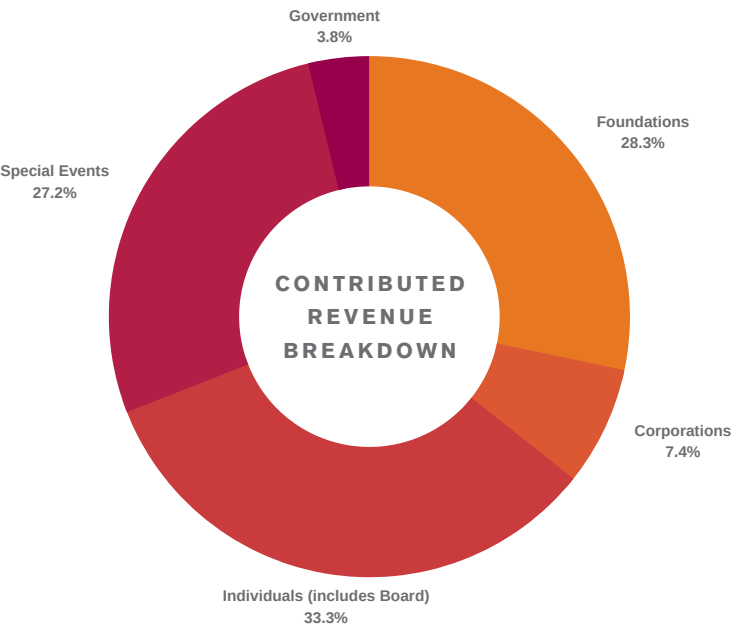
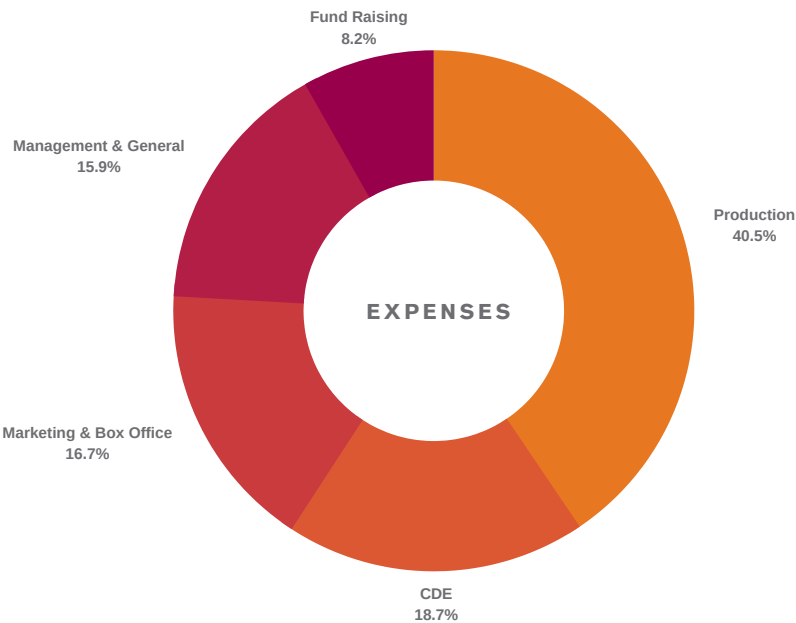
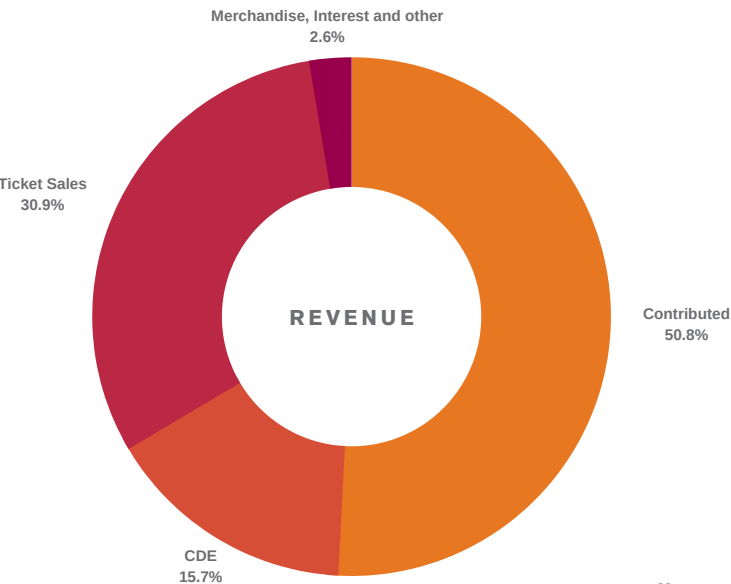
Liabilities		
Accounts payable and accrued expenses	\$ 1,137,347	\$ 538,728
Deferred revenue	1,137,796	727,927
Borrowings under line of credit	<u>3,819,664</u>	<u>1,314,802</u>
 Total Liabilities	 <u>6,094,807</u>	 <u>2,581,457</u>
 Net Assets		
Unrestricted	8,418,343	8,231,103
Temporarily restricted	5,032,716	4,144,566
Permanently restricted	<u>2,383,578</u>	<u>2,378,578</u>
 Total Net Assets	 <u>15,834,637</u>	 <u>14,754,247</u>
 Total Liabilities and Net Assets	 <u>\$ 21,929,444</u>	 <u>\$ 17,335,704</u>

ATLANTA BALLET, INC.
STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS
YEAR ENDED JULY 31, 2018

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Revenues and Other Support				
Nutcracker ticket sales	\$ 2,866,978	\$ -	\$ -	\$ 2,866,978
Other ticket sales	1,089,692	-	-	1,089,692
Centre for Dance Education and Outreach fees	2,008,662	-	-	2,008,662
Contributions and grants	2,971,806	3,200,607	5,000	6,177,413
Special events, net direct donor expense of \$129,796	329,895	-	-	329,895
Interest and dividends	37,297	-	-	37,297
Merchandise sales	389,415	-	-	389,415
Less: cost of sales	(203,264)	-	-	(203,264)
Other income	109,711	-	-	109,711
Net assets released from restrictions	<u>2,312,457</u>	<u>(2,312,457)</u>	<u>-</u>	<u>-</u>
Total Revenues and Other Support	<u>11,912,649</u>	<u>888,150</u>	<u>5,000</u>	<u>12,805,799</u>
Expenses and Other Losses				
Program services:				
Production	4,602,919	-	-	4,602,919
Centre for Dance Education and Outreach	2,118,244	-	-	2,118,244
Marketing and box office	<u>1,896,654</u>	<u>-</u>	<u>-</u>	<u>1,896,654</u>
Total program services	<u>8,617,817</u>	<u>-</u>	<u>-</u>	<u>8,617,817</u>
Supporting services:				
Management and general	1,803,749	-	-	1,803,749
Fundraising and development	<u>933,692</u>	<u>-</u>	<u>-</u>	<u>933,692</u>
Total supporting services	<u>2,737,441</u>	<u>-</u>	<u>-</u>	<u>2,737,441</u>
Total Expenses	<u>11,355,258</u>	<u>-</u>	<u>-</u>	<u>11,355,258</u>
Net Operating Results	557,391	888,150	5,000	1,450,541
Other income (losses):				
Depreciation and amortization	(459,720)	-	-	(459,720)
Realized and unrealized gain on investments	<u>89,569</u>	<u>-</u>	<u>-</u>	<u>89,569</u>
Total other income (losses)	<u>(370,151)</u>	<u>-</u>	<u>-</u>	<u>(370,151)</u>
Total Expenses and Other Income (Losses)	<u>11,725,409</u>	<u>-</u>	<u>-</u>	<u>11,725,409</u>
Increase in Net Assets	187,240	888,150	5,000	1,080,390
Net Assets, Beginning of Year	<u>8,231,103</u>	<u>4,144,566</u>	<u>2,378,578</u>	<u>14,754,247</u>
Net Assets, End of Year	<u>\$ 8,418,343</u>	<u>\$ 5,032,716</u>	<u>\$ 2,383,578</u>	<u>\$ 15,834,637</u>

\$12.6 MILLION

Atlanta Ballet's annual economic impact on Atlanta's vibrant arts and culture scene, as well as the broader community (in addition to Atlanta Ballet's \$11 million operating budget)



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— Survey response from an Atlanta Ballet Patron about the importance of supporting the arts in our community

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In early April 2018, Atlanta Ballet supporters were offered a rare treat – a chance to rehearse with the Company dancers. As they prepared for *Minus 16* to be presented later that month, it was important for the dancers to get comfortable with pulling an audience member up on stage with them for this energetic piece. A lucky handful of patrons were able to practice this segment with the Company during an afternoon they will not soon forget.

Atlanta Ballet Patron Bonnie Herron rehearsing with a dancer. Photo by Manda Wilhite.



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“Exposure to dance at a young age can create a lifelong appreciation of the arts, and facilitating this access lies at the heart of Atlanta Ballet’s mission. We are dedicated to providing unique artistic programs and quality dance education to develop Georgia’s home talent of artists and fuel support for the arts.”

-Arturo Jacobus, Atlanta Ballet President & CEO